

What Sets Private Dentistry Apart?

In this information sheet we discuss what makes private dental care at Craigentenny Different.



At Craigentenny Dental Care we aim to deliver excellent dental care that is focussed on you, but what does that really mean?

Put simply ; Your mouth should be getting healthier and you should be experiencing fewer and fewer problems over time. Most people assume that tooth decay, fillings or tooth loss is inevitable over time, at Craigentenny we think differently.

As a preventive dental practice since opening 25+ years ago we understand that dental health is important to whole body health. We know that gum disease is linked to heart disease, Alzheimer's, premature birth, low birth weight babies and many more conditions. We also know that the cause of tooth decay can point to increased risks of diabetes and other conditions. Our team can help you answer difficult questions such as;

- why do I need a filling every time I see the dentist?
- why do my teeth keep breaking?
- why does this filling / crown keep falling out?
- why do my gums bleed even when I brush every day ?
- why do I have a headache every morning?

What's more we understand the causes of the problems listed above and rather than just concentrate on fixing a problem, we will also do our best to help you treat the cause of the problem to minimise the risk of it happening again. Success for us is defined as a practice filled with healthy patients. It may sound like a pipe dream but this is what we have been working to achieve for more than 2 decades.

Although we are a larger practice than many, your care is personal to us, every patient has their own dentist and if necessary dental hygienist that they work with at every visit. We ensure that all of your regular care is provided by your own personal care team. All of our patients have the personal e-mail address of their dentist and hygienist and can contact us direct with any questions and concerns however small they may seem. We believe care is continuous not just something that we do for you on the days that you are with us.

What's more if you do have a problem a little more out of the ordinary rest assured that we can still help. Our dentists all have areas of particular interest which allows us to provide dental implant, orthodontic and sedation services in house. membership plans are available and private care starts from just £15 a month

We have teams that provide both NHS and Private dental care and we are often asked "What makes Private dental care different?"

What is NHS dental care?

- The NHS is a system that has evolved slowly over many decades to provide basic healthcare to all
- It is designed to be a **basic** service, providing **only for the health and function** of as many patients as wish to be treated.
- It has nothing to do with aesthetics or pursuit of the highest possible standards.
- It **focuses heavily upon repairing the effects of disease** and less on prevention of problems.
- There are **many up to date treatment options** within dentistry which are either heavily restricted or are simply **not available** within the NHS.
- This restricts individual patient choice and can in some circumstances prevent the dentist from offering what they believe is the best treatment option.
- Treatment times are limited by the funding set by the NHS

What is private dental care?

Private dental care has many definitions, in our practice it means the following

- You will be treated by our **most experienced clinicians** (20+ years experience each)
- We use **high quality dental materials and techniques** to create results that are functional, long-lasting and blend in with your mouth.
- There are **no restrictions placed on materials** and techniques that we can use in providing what we believe is the best care for our patients
- We will stand behind the quality of our care with an **extended guarantee of 3 -5 years** on fillings and crowns. T&C apply
- We allow adequate time to both listen to your concerns and in conjunction with you identify the best possible treatment plan.
- **Taking TIME** to address your concerns and tailor care to your anxiety is the single most important thing we can do in helping you overcome dental fear.
- We will always provide **a printed estimate and ask for your permission** before carrying out any treatment.